



# Business Sites and Books

an online resource  
created to accompany

## ***Pre- and Perinatal Massage Therapy:***

*A Comprehensive Guide to Prenatal, Labor  
and Postpartum Practice*  
(Third Edition)

Carole Osborne

Michele Kolakowski

David M Lobenstine

(Handspring Publishing Ltd. 2021)

**this resource links to:**

**Chapter 8, page 272**





## Business Sites and Books

With so many sources for business guidance widely available, we want to direct you to those that we have found particularly targeted to therapeutic massage and bodywork practitioners.

You will find timely, informative blog posts and numerous resources on this generous, wise site <https://sohnen-moe.com/resources/free-resources/> including free guides to:

- Branding
- All Things Google
- Insurance Billing
- Self-Care Exercises
- Social Media
- Marketing communications
- And more!

Even with all those free goodies, be sure to get a copy of Cherie Sohnen-Moe's best-selling book, *Business Mastery*, 5th ed, Carole's business guide for decades.

Free resources abound on this page too <https://www.massagementblueprint.com/resources>, and don't miss their robust blog, podcasts and other features on this site. Join their massage therapy business community on a monthly basis for further benefits.



Business continuing education courses are offered by our professional associations. Here are a few links to those possibilities.

[https://my.amtamassage.org/courses/listing.html?CategoryId=1&src=navdropdown&\\_ga=2.103197764.574041967.1612483419-1192866024.1612331352](https://my.amtamassage.org/courses/listing.html?CategoryId=1&src=navdropdown&_ga=2.103197764.574041967.1612483419-1192866024.1612331352)

<https://www.abmp.com/learn/courses>

Check out our other favorite books and sites on topics covered in Chapter 8:

- Allen L. Nina McIntosh's *The Educated Heart*, 4th ed.
- Benjamin B, Sohnen-Moe C *The Ethics of Touch*, 3rd ed.
- Bowers K. *The Accidental Business Owner*
- Thompson D. *Hands Heal*, 5th ed.